

FSC CERTIFIED PRODUCTS



for responsible members of the eco-community

McCoy LTD is committed to providing our customers with every available solution for their printing needs. FSC products are one option to that end. They will allow your company to demonstrate your awareness of how your printing materials are manufactured as well as showing that you are a responsible member of the eco-community.

What is FSC?

The Forest Stewardship Council (FSC) is a non-profit organization that promotes responsible forest management. FSC sets high standards that ensure forestry is practiced in an environmentally responsible, socially beneficial, and economically viable way. Printers with FSC certification are verifying a chain of custody from the forest through the manufacturing process to the end consumer.

For more information visit www.fsc.org.



Are FSC papers made from recycled materials?

Yes and no. Yes, some FSC papers have recycled content in them, however, it is not a requirement.

Why are FSC papers a "Green" alternative if they're not recycled?

FSC participants pledge to use good foresting and harvesting practices that minimize the impact on the environment. Trees are a renewable resource and as such can be replanted or selectively cut to allow the forest to regenerate naturally. This prevents forest companies from using destructive practices such as clear cutting.

Are there alternatives to FSC papers?

Yes, there are several smaller groups who have councils similar to FSC. However, FSC is currently the largest and most recognized of these governing bodies. FSC also has the widest variety of mills and manufacturers working with them and in turn the broadest range of products.

Why should my company use FSC papers?

FSC papers demonstrate to your customers, through the use of FSC trademarks, that you are being environmentally responsible in your efforts to advertise your products.

Are FSC papers expensive?



There was a hefty premium on FSC products when the paper mills first began producing FSC papers. Today the prices are very much in line with standard paper products. Many long-time paper lines are now FSC certified resulting in a small price difference.